

# 2023-2024 Annual Report





# Vision And Mission

## Vision

*To continue to support and augment healthcare for all who are served by the Brandon Regional Health Centre through funds received from personal donations, memorial gifts, gifts of planned giving, and special occasion gifts.*

## Mission

*To raise funds to support healthcare needs in the regional community.*

# Our History



The Brandon Regional Health Centre Foundation was founded in 1980 by a group of forward thinking hospital Board members. John E. Harrison, along with Edward Shultz, Kenneth Bicknell, and Myron Magee, set out to establish a non-profit, registered charity, whose purpose was to augment funding for quality healthcare that would benefit everyone served by the hospital.

The Steering Committee, complemented by Zella Mills and Herman Nikkel, filed a petition for the enactment of Bill 11 of the Manitoba Legislature for the incorporation of the Foundation. After the customary three readings, Bill 11 received Royal Assent on July 9 of 1980, and the Foundation was created to receive donations, hold money in perpetuity, and distribute investment income in the form of grants. The current mission, “To raise funds to support healthcare needs in the regional community”, is the enduring legacy of this incredible foresight.

Over the years, several campaigns have been developed and achieved by the Foundation, thanks to the amazing generosity of the people in this community. Whether it’s our Spring and Fall campaigns or capital campaign projects, the support from our community has been profound.

Several signature events are held on an annual basis including the Gala Dinner, Spring and Tree of Lights newsletter campaigns, Pancake Breakfast, and WestJet gifts of flight raffles, and more. The Fundraising Committee evaluates the success and longevity of our initiatives to ensure timeliness and appropriateness.

Over the years, the support we have received from our community’s third-party fundraisers has been incredible. Ranging from lemonade stand sales to golf tournaments or event fundraisers, we are often the “charity of choice” when individuals, groups, organizations, businesses, schools, etc. choose the Foundation to be the recipient of their fundraising efforts.

The work of the Brandon Regional Health Centre Foundation makes a significant contribution to the provision of healthcare provided at the Brandon Regional Health Centre. This is accomplished only through the generosity of our donors - whose support is helping us make a difference in this community!



# Message from the Chair



It is my privilege, as Chairperson of the Brandon Regional Health Centre Foundation, to present the annual report for the 2023-24 fiscal year. It has been a year of growth for the Foundation with the addition of a new Communications and Development Coordinator position. Jessica Saler is an eager and enthusiastic staff member who has a vision to increase our fundraising efforts and elevate the Foundation's profile in the community. We are happy to have her join the team!



Our major fundraisers, the Gala dinner and our annual Pancake Breakfast, as well as our Tree of lights campaign, were once again very successful events for the Foundation. As well, the staff participation in our bi-weekly 50/50 draw

increases weekly while our capital campaign, A Foundation for Care, is underway with the goal of raising \$2 million for the BRHC's new Critical Care building.

I am happy to report that for the fiscal year ending March 31, 2024, the Foundation received \$1 772 466.80 in donations and bequests, an almost \$400 000 increase over the last year! Because of these donations, we were able to provide both equipment and program support to the Brandon Regional Health Centre and region.

My time as Chair of the Board is drawing to an end and I would sincerely like to thank our Executive Director, Jo-Anne Lewis, Foundation Assistant, Rose Hanna, and the Board of Directors for their commitment and dedication to the Foundation. It has been a pleasure to work with them. And lastly, a heartfelt thanks must go to the businesses and members of the Westman community who continue to support the Foundation with their generous donations. You can rest assured that your contributions are making a difference!

Joanne Campbell  
*2023-24 Board Chair*



# Treasurer's Report



The 2023-2024 fiscal year was an exciting year as Treasurer of the Foundation Board. It has been a great year, and I am excited to continue as the Treasurer for the 2024-2025 fiscal year. The generosity of the Westman community is truly humbling as we saw another year of donations, volunteering and support.

This year ramped up fundraising for the “A Foundation For Care” campaign and to kick things off, we hired a full-time Communications and Development Coordinator. My sincere thanks to the Foundation administrative team, Jo-Anne and Rose, as well as the Foundation Chair, Joanne Campbell; with their help, we were able to accomplish staffing changes, record numbers of grant requests and further policy updates.



For the fiscal year ending March 31, 2024, the Foundation incurred an excess of revenue over expenses of \$298,602 resulting in an increase of unrestricted net assets to a year-end balance of \$6,051,054. The previous fiscal year saw a deficiency of revenue over expenses of \$354,571.

Total revenue for the year was \$1,276,942 compared to \$882,847 in the prior year. This year we saw significant gains on investments and increased investment revenues. The value of the portfolio in the 2023-2024 fiscal year saw gains of \$244,410 compared to losses of \$272,362 in the prior year, while the investment earned income was \$470,952 compared to \$321,563 in the 2022-2023 fiscal year. The increase in investment performance was most notable in the increase in overall revenues this year. Fundraising and donation income for the fiscal year was \$541,681. These amounts raised and generously donated were once again allocated to support the healthcare needs across the Western region.

As we review our expenses, \$782,273 was donated as grants to the community this year. Grants paid in the year will fluctuate with the amortization of restricted contributions available for payment. The remaining expenses were consistent to the prior year and were as budgeted. We expect to see higher grants paid out in 2025 year due to the improved 2024 investment performance!

Along with my role as Treasurer, I also chair the Finance and Grants committees. The

*Continued on next page...*

committees meet independently to review the mandated financial reports and present the results to the Board. The grants committee met to review all grant applications and approve the total grants to support the community and healthcare needs in the Western Region. This year we saw a record number of grant applications.

The finance committee met with the external auditors to review the 2023-2024 fiscal year results as well as the 2024-2025 projected budget. On June 27, 2024, the Foundation's auditors, MNP LLP released audited financial statements with an unmodified auditor's opinion that the financial statements present fairly, in all material respects, the financial position of the Brandon Regional Health Centre Foundation as at March 31, 2024.

## **TESTIMONIAL**

“

Thank you for your recent support in purchasing the Q-NRG metabolic monitor. The Clinical Dietitians have had it for 6 months now and we have already used it on a variety of our acute care patients including ICU patients, surgical patients, and patients on the medical floors. We know that there will be many other patient populations that will benefit from this equipment.

With every test that we do with the machine we are learning more about factors that affect energy expenditure and subsequently the nutritional needs of our patients. This will continue to allow us to provide the gold standard of care.

Thank you again for your support. ”

**BRHC CLINICAL DIETITIANS**





# Financial Summary



## Report of the Independent Auditor on the Summary Financial Statements

To the Members of The Brandon Regional Health Centre Foundation Incorporated:

### Opinion

The summary financial statements, which comprise the summary statement of financial position as at March 31, 2024 and the summary statements of operations for the year then ended, are derived from the audited financial statements of The Brandon Regional Health Centre Foundation Incorporated (the "Foundation") for the year ended March 31, 2024.

In our opinion, the accompanying summary financial statements are a fair summary of the audited financial statements, in accordance with Canadian accounting standards for not-for-profit organizations.

### Summary Financial Statements

The summary financial statements do not contain all the disclosures required by Canadian accounting standards for not-for-profit organizations. Reading the summary financial statements and the auditor's report thereon, therefore, is not a substitute for reading the audited financial statements and the auditor's report thereon.

### The Audited Financial Statements and Our Report Thereon

We expressed an unmodified audit opinion on the audited financial statements in our report dated June 27, 2024.

### Management's Responsibility for the Summary Financial Statements

Management is responsible for the preparation of the summary financial statements Canadian accounting standards for not-for-profit organizations.

### Auditor's Responsibility

Our responsibility is to express an opinion on whether the summary financial statements are a fair summary of the audited financial statements based on our procedures, which were conducted in accordance with Canadian Auditing Standards (CAS) 810, Engagements to Report on Summary Financial Statements.

MNP LLP

*MNP LLP*

Moosomin, Saskatchewan  
June 27, 2024

## Summarized Statement of Financial Position As at March 31

	2023	2024
Cash	1,554,528	1,625,465
Investments	9,398,386	10,037,124
Other assets	34,928	37,001
<b>Total Assets</b>	<b>10,987,842</b>	<b>11,699,590</b>
Due to Prairie Mountain Health	10,091	18,734
Accounts payable	385,479	23,968
Grants payable	551,426	538,319
Deferred contributions	4,288,394	5,067,515
<b>Total Liabilities</b>	<b>5,235,390</b>	<b>5,648,536</b>
<b>Net Assets - Unrestricted</b>	<b>5,752,452</b>	<b>6,051,054</b>
	<b>10,987,842</b>	<b>11,699,590</b>

## Summarized Statement of Operations and Changes in Net Assets For the year ended March 31

	2023	2024
Revenue		
Bequests	25,582	19,899
Investment income	321,563	470,952
Unrealized gain (loss) on investments	(272,362)	244,410
Amortization of deferred revenue	808,064	541,681
	882,847	1,276,942
Expenses		
Grants	808,064	541,681
Salaries, wages, and other benefits	95,105	105,266
Administration and other expenses	334,249	331,393
	1,237,418	978,340
Excess (deficiency) of revenue over expenses for the year	(354,571)	298,602
Unrestricted Net Assets, beginning of year	6,107,023	5,752,452
Unrestricted Net Assets, end of year	5,752,452	6,051,054

# 2023-2024 Board of Directors

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**JOANNE CAMPBELL**  
CHAIR



**STACY SENKBEIL**  
VICE-CHAIR



**WHITNEY SHARKEY**  
SECRETARY-TREASURER



**TASHA THOMSON**



**ASHLEY JOYCE**



**BRYCE UNGER**



**CANDACE MURRAY**



**CLAUDIA NOHR**



**DAN WHARF**



**LILY O'DRISCOLL**



**PATRICK PULAK**



**PERRY ROQUE**



**RACHEL HERRON**



**SCOTT KIRK**  
EX-OFFICIO

Thank you & farewell  
to Perry, Claudia, & Lily  
for your time & hard  
work on the Board!





(L-R) Back Row: Perry Roque, Whitney Sharkey, Patrick Pulak, Dan Wharf, Bryce Unger  
(L-R) Front Row: Tasha Thomson, Joanne Campbell, Claudia Nohr, Candice Murray, Scott Kirk  
*\*Missing: Rachel Herron, Ashely Joyce, Lily O'Driscoll, Stacy Senkbeil*

# Staff



**JO-ANNE LEWIS**  
EXECUTIVE DIRECTOR



**JESSICA SALER**  
COMMUNICATIONS &  
DEVELOPMENT COORDINATOR



**ROSE HANNA**  
FOUNDATION ASSISTANT



# 2023-2024 Equipment List

## Supported by the BRHC Foundation

### Western Manitoba Cancer Centre & Murray House | \$87 707.76

- Artists in Healthcare
- Atrium Lighting
- Heated Inverness Recliner Chairs
- NIBP x4
- Outdoor Patio Umbrella
- Recovery seating for chairs
- Upgrade locks & window coverings (Murray House)

### Clinical Education | \$42 890.92

- Education Expo
- Patient Simulator
- Zoll R Series Defibrillator Trainers x3

### Pediatrics/NICU | \$49 677.13

- Blanket Warmer - NICU
- Couches for Family Room - NICU
- Portable Space Lab Monitor x2 - Pediatrics

### Surgical Suite | \$195 954.02

- Bariatric Stretcher x5
- Dental Surgairtome Drill
- Fascia Closure Device x2
- Laparoscopic Reusable Ligating Clip Applier x6
- Mini C-Arm
- NIBP x4
- Oxford U Knee Bolster
- Pediatric Glidescope Cable
- Reciprocating Saw

### Facility & In-Patient Units | \$516 944.31

- Air Mattresses x8
- Beds x27 (Assiniboine Centre)
- Commodes x10
- Commodes x2 (400/500)
- High back patient chairs
- Lifeline Emergency Carts x2
- Pressure Mattresses x2
- Stellar BiPap (Respiratory Therapy)
- Artists in healthcare (Palliative Care)

### Mental Health | \$7774.87

- Comfort/Recreation/Quality Care Items (CGP)
- Supplies for SPIN
- Guitar (CATC/CSU)
- Gym mats (CATC/CSU)
- Badminton/Pickle ball net (CATC/CSU)

### Ambulatory Care | \$6698

- Phlebotomy Scale - Outpatient Care Unit



### Critical Care | \$135 533.36

- D-Blade (Indirect, ICU)
- Indirect Calorimetry Machine (ICU)
- Pediatric C-Mac Blades various sizes (ER)
- Staff room furniture (ER)

### Expansion Project | \$375 890

- Bariatric Bed
- Electric Bed
- Stellar BiPap x2
- Telemetry Receiver
- Umano Bed
- Ventilator

### Miscellaneous Supports | \$78 474.04

- Blinds for 35 resident rooms (Sandy Lake PCH)
- Camp Bridges
- Digital Signage (PMH Communications Town Centre)
- Health Checks
- Recliner chair (Home Care Central)
- Smudge Bundle (Indigenous Health)
- BP Monitors x4 (ECCC)
- Exam table (ECCC)
- IV Poles x3 (ECCC)
- Shaina Strong
- Therapy Dog Bandanas (PMH Volunteer Services)



# Committees

Finance - assists the Board in fulfilling their financial governance responsibilities

Members are Whitney Sharkey (Chair), Bryce Unger, Dan Wharf, Joanne Campbell

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Fundraising - plans, develops, implements and evaluates fundraising events and initiatives

Members are Stacy Senkbeil (chair), Candace Murray, Claudia Nohr, Dawn De Muelenaere, Denise Thomson, Janet Twerdoclib, Jessica Brunskill, Joanne Campbell, Kathy Ward, Kim Wallis, Patrick Pulak, Stacie Popien, Tasha Thomson

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Gala - this community-based committee is responsible for planning our annual signature event.

Members are Laurie Hammersley (Chair), Sara Grona (Sponsorship Chair), Joanne Campbell, Tasha Thomson, Sarah Deacon, Meredyth Leech, Kari Hammersley, Kathy Ward, Stacey Irwin, Eric Shaw, Marissa Brooks, Bobbi Morken

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Governance - reviews and develops policies and Bylaws to ensure relevancy and appropriateness

Members are Ashley Joyce (Chair), Bryce Unger, Lily O'Driscoll

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Grants - meet on a semi-annual basis to distribute funds

Members are Whitney Sharkey (Chair), Joanne Campbell, Claudia Nohr, Patrick Pulak, Dan Wharf, Bryce Unger, Tasha Thomson, Lily O'Driscoll

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Information Technology - Responsible for assisting in upgrades and changes to our IT equipment (meetings only held as technology needs arise)

Members are Perry Roque, Dan Wharf, Trevor Bartlett (PMH representative)

thank you — thank you — thank you — thank



# DID YOU KNOW?



1

## **It all stays here.**

When you donate to the BRHC Foundation, you are guaranteed for those funds to stay local. The BRHC serves not just Brandon but also surrounding regions, and the funds go toward supporting areas of need both within the BRHC facility and the surrounding area. Not only do you support the health care system, you support *our community*.

2

## **You choose the direction.**

If you have a specific department you want to donate to, you can direct it through the Foundation. Common departments include the Western Manitoba Cancer Center, the Maternal Department (Pediatrics/NICU), or the Critical Care Unit (including ICU). Not sure where to direct it? That's okay! You can simply request funds go to the area of greatest need, as determined by the Brandon Regional Health Centre.

3

## **It goes beyond just equipment.**

Although the majority of donations help to purchase much-needed equipment, they also help pay for programs, training, services, and other non-equipment needs. Your donation supports where it is most needed and will help with both staff and patient experiences.

# Campaigns



Each year the Foundation Hosts 2 newsletter campaigns - the Spring Campaign & the Tree of Lights Fundraiser. Supporters receive our newsletter where we share what has been happening at the Foundation and have the opportunity to continue their support through our newsletter's donation process.

Each year, the donors direct their campaign donations toward carefully selected pieces of equipment chosen from the BRHC's equipment needs list for that specific year. We are thrilled to share that we were able to purchase all items this year.

The 2023 Spring Campaign raised \$15 945.32 to purchase a Bariatric Stretcher for the Surgical Suite and a Phlebotomy Scale for the Outpatient Care Unit.

Our fall campaign, also known as the Tree of Lights fundraiser & Pancake Breakfast, raised over \$27 025.89 to purchase a Stellar BiPap machine for the Respiratory Therapy Unit, and 2 Pressure Mattresses for the BRHC Facility.

# Our Events

## 2023 Pancake Breakfast

Once again, Murray Chevrolet Cadillac Buick GMC graciously allowed us to use their space for our annual Pancake Breakfast held the first Friday of December each year.

The 2023 Pancake Breakfast was a full house serving 500 people, including our delivered breakfasts. Crocus Plains Culinary Arts students did a fantastic job preparing East 40 Packers sausages and Smitty's pancakes, while our generous volunteers served Tim Horton's coffee. We raised approximately \$5000 that day!

Thank you to all of our volunteers, and to our attendees, who support such a fun event!





## YOUR IMPACT

“ The birth of a baby is an exciting, and sometimes stressful, time. For many individuals, being wrapped in a warm blanket shortly after being handed your newly born infant, is a welcomed gift. Single Room Maternity Care (SRMC) is grateful to the Foundation for the donation of a blanket warmer.

Because of your generosity, we can continue to wrap our families in warmth, as they transition in this new journey of their lives. ”

**SINGLE ROOM MATERNITY CARE (SRMC)**  
Brandon Regional Health Centre



# Our Events

## 2023 Tree of Lights

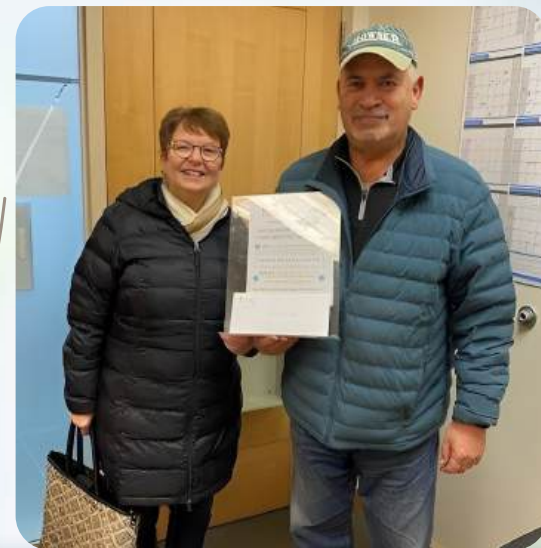
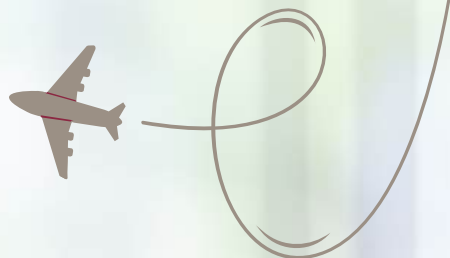
One of our most well-known fundraisers of the year, the Tree of Lights honours those we love or those we have lost. Our trees were completely full this year, and we raised over \$20 000, which was put towards the to purchase a Stellar BiPap machine used by Respiratory Therapy on the inpatient units, and 2 Pressure Mattresses for the BRHC Facility. Any excess dollars were allocated to our Identified Needs fund.

Thank you to all who participated in our Tree of Lights Campaign!



## WestJet Gift of Flight Raffle

Congratulations to Garry Nadon, who won the WestJet Gift of Flight! Proceeds from this raffle will go towards the Brandon Regional Health Centre's Pediatric/Neonatal Intensive Care Units.



*Thank you* to all who have supported the BRHC Foundation Events & Campaigns!





The Brandon Regional Health Centre  
Foundation wants to extend a



to all of our third-party fundraisers,  
and to all of those who supported them.  
We couldn't do what we do without you!





# Third-Party Fundraisers



(Left) The 12th Annual Birdies for Brain Tumours Golf Tournament raised \$3850 for the Western Manitoba Cancer Centre

(Below) The Pinkest Owl 30th annual golf tournament raised over \$18 000 for the Western Manitoba Cancer Centre



(Left) The Nifty Needlers raised \$4550 to purchase 2 commodes for the 400/500 Medical Units here at the BRHC.



(Above) Rivers Tractor Trek raised \$2350 towards the Western Manitoba Cancer Centre



(Left) Tour Fit Club raised \$990 for the BRHC Palliative Care Unit.



# Third-Party Fundraisers



(Left) Order of the Eastern Star Grand Chapter of Manitoba raised \$2404.55 for the BRHC NICU

(Below) "Country Girls" donated \$495 towards the Western Manitoba Cancer Centre



(Left) Brandon "Big One" Arts & Crafts sale raised \$5835 towards the Western Manitoba Cancer Centre



(Above) Heritage Co-op raised \$1468.45 for the BRHC Pediatrics department



(Left) The Order of the Eastern Star raised \$1000 for the BRHC NICU

# Thank you

## TO ALL OF OUR 2023 SPONSORS

### 2023 GALA

ACC  
Aida's Catering  
Alliance Accounting Group  
AMC Surgical  
Benny's Restaurant & Catering  
Bokhaut CPA Inc.  
Bowerbird Stays  
Brandon Medical Arts Clinic/Clement X-Ray  
Brockie Donovan Funeral & Cremation Services  
Carolyn's Floral Designs  
Causeway Geological  
Charlie Bear Quilts  
Chemtrade Logistics  
Courtney's Cake Creations  
Crane Steel Structures  
CW2 Construction & Design Ltd.  
Dynamic Physiotherapy  
Four Seasons Sales  
Fusion Credit Union  
FYidoctors  
Glen Lea Golf Course  
Grand Valley Restaurant & Supplies  
Guild Insurance Brokers Inc.  
Handcrafted by AJAK  
Healthy Living Centre & BU Bobcats  
Hills Spa by SKIN Clinic  
Joy Bowman Funeral Pre-Planning  
Keywest Photo- Image By Design Inc.  
Kirk Devlin RBC Dominion Securities  
Koch Fertilizer Canada ULC  
Leech Group

McCain Foods  
McKenzie Seeds  
McPhail Travel  
Memories Chapel  
MNP LLP  
Mosaic Management  
Muse Bridal Studio  
Pinnacle Event Rentals  
Planet Kia  
Reesor's Jewellery  
Resurrection Auto Detailing  
Sherri Lund Investment Retirement Planner  
Shoppers Mall Brandon  
Silver Icing Consultant(Jaime Burgoyne)  
Stream N Wood  
Strictly Social Media  
Sunrise Credit Union  
Super Thrifty Pharmacy  
TD Bank Group  
The BloomBox  
The Mint Experience  
The Murray Auto Centre  
Victoria Inn  
Vionell Holdings  
Westjet  
Westman Communications Group  
Westoba Credit Union Ltd.

### 2023 PANCAKE BREAKFAST

BRHC Nutrition Services  
Crocus Plains Culinary Arts Students  
East 40 Packers  
Giant Tiger  
Heritage Co-op Marketplace  
Kuipers Family Bakery  
Murrays Chevrolet Cadillac Buick GMC  
Pinnacle Event Rentals  
Safeway  
Shopper's Drug Mart - Victoria Ave East

Smitty's Family Restaurant - #1 Hwy  
Sobeys Extra - South End  
Sobeys West  
The Green Spot  
Tim Hortons - 150 McTavish Ave East  
Two Farm Kids  
Victoria Inn  
Victoria Landing - All Seniors Care  
Wendy's Restaurant





# Contact Us



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[www.brhcfoundation.ca](http://www.brhcfoundation.ca)



Brandon Regional  
Health Centre  
**FOUNDATION**